pono rez

The Different Levels of Pono Rez

FEATURES & BENEFITS OF PONO REZ	Included with A3H membership	Level 1 Web Booking Tools	Level 2 Back Office	Level 3 Back Office & Web Tools
1. Products listed on all A3H web & mobile sites	●	●	●	●
2. PC, Mac & Mobile with all Major Browsers	●	●	●	●
3. Web Based - No Software Installation	●	●	●	●
4. Product Distribution at 0% Commission	●	●	●	●
5. Unlimited Users & Products	●	●	●	●
6. Flat Monthly Fee / No transaction fees	●	●	●	●
7. User Owned Software (501c6)	●	●	●	●
8. Compatible with mobile devices	●	●	●	●
9. FIT, Private Group and Special Events	●	●	●	●
10. Scheduling Price Changes & Discount	●	●	●	●
11. Audit Trail & Modification History	●	●	●	●
12. Unlimited Custom Reports		●	●	●
13. XML Web Service for Agency		●	●	●
14. Export Reservation Tools		●	●	●
15. One Page Reservation Form		●	●	●
16. Gift Certificates		●	●	●
17. Waitlist		●	●	●
18. Auto Emails to Ticketed Customers		●	●	●
19. Auto Emails to Company		●	●	●
20. Promo Codes / GroupOn / LivingSocial		●		●
21. Independent Payment Processor		●		●
22. PCI Compliant (Ecommerce)		●		●
23. Easy Cut/Paste Booking Widgets		●		●
24. Secured Online Payments Tools		●		●
25. Customized Hosted Checkout		●		●
26. Exports to Quickbooks		●		●
27. Auto Merged Documents to Resellers			●	●
28. Auto Affiliate Web Form			●	●
29. Real Time Phone & Web Sales			●	●
30. Transportation Dispatch			●	●
31. Email or Printed Invoicing			●	●
32. Online Retail Store				●
33. Blocks Settings Available				●
34. XML Web Service for Supplier				●
35. Continuity & Efficiency				●

Cost Structure:

Level 1:
Web Booking Tools

$250 one time set-up fee   **$45** per month

Level 2:
Back Office

$750 one time set-up fee   **$85** per month

Level 3:
Back Office plus Web Booking Tools

$1000 one time set-up fee   **$130** per month

What does this mean?

1.	**Products Listed on A3H Sites**	All products set up in Pono Rez's database will automatically display on all of A3H's websites: www.Hawaiifun.org, Kama'aina.org, ShakaClub.Net, KauaiFun.org, OahuFun.org, MauiFun.org, BigIslandFun.org, iPhone APP and mobile sites
2.	**Works on Different Computers & Browsers**	Some systems require specific operating systems. Pono Rez is compatible on MAC and PC along with all their different versions of operating systems. It's supported on the following browsers: FireFox, Chrome, Internet Explorer and Safari.
3.	**Web Based No Software Installation**	To use the system, your company is issued credentials (username & password). These credentials provide access to the system through an Internet Browser. The log in page is located at *http://www.HawaiiFun.org/reservation*; the system is web based.
4.	**Product Distribution at 0% commission**	All products referred or sold through A3H's websites go direct to your bank account at 0% commission, with no transaction fees.
5.	**Unlimited Users & Products**	The system allows for an unlimited number of products, product upgrades, guest types and surcharges as well as unlimited administrative users with customized access levels.
6.	**Flat monthly fee / no transaction fees**	The monthly cost for the system is either $45, $85 or $130 a month depending on the level of use. If your business operates in the state of Hawaii A3H membership is required due to the collective marketing provided.
7.	**User Owned Software (501c6)**	Pono Rez is owned by the Activities & Attractions Association of Hawaii. A3H lobbies for consumer protection as it relates to the sale of Hawaii's "Things to Do", collectively markets products to pre-arriving visitors and negotiates preferred vendor pricing for members.
8.	**Compatible with mobile devices**	Pono Rez works with iPhones, iPads, Android and other Internet ready hand held devices. (By the end of 2012 there should be back & front end mobile specific sites)
9.	**FIT, Private Groups and Special Events**	Your product(s) inventory are easily opened or closed for a day or days with a specific product or all products, months or even years with simple, yet clever adjustment tools. Booking widgets may be created for specifc groups, privates and also for special events.
10.	**Scheduling Price Changes & Discount**	Prices may be schedule in advance of an increase. The system allows for unlimted discounts. Discounts may be associated & limited to specific resellers. These discounts may also be connected to online promo codes. There are several integrated discounts which drive A3H collective sites: Shaka Club, Kama'aina, Industry and Travel Agent rates. Each of these Fixed discounts are provided to a select authenticate target market.
11.	**Audit Trail & Modification History**	Pono Rez keeps an accessible log of each user's activity from log in to log off. This Audit report is an access level sensitive permission. Once a reservation is entered any modifications are also recorded and attached to each reservation via a modification history table. The modification information captured is who, did what, when, why and from what specific IP Address.
12.	**Unlimited Custom Reports**	The system comes with 20 boiler plate reports, for reservation, management and accounting. 7 of which may be cloned and or edited. Tools are also provided to create as many reports as you like from scratch.
13.	**XML Web Service for Agency**	Pono Rez is an open source program. Our system will "shake hands" with other point of sales system interested in bridging to your products for resale.
14.	**Export Reservation Tools**	List with reports is an Export Function. This opens a form which allows users with the appropriate permission to export reservation information using filters on the fields to export as well as the dates of activity and/or creation.
15.	**One Page Reservation Form**	When making a reservation the form provided is strategically laid out to be user friendly, fit into one screen, movement betweem fields via the tab key with auto filled fields completed as the user touches keys to expedite the process of creating reservation over the phone.
16.	**Gift Certificates**	Gift Certificates may be created easily within the system, with tracking of redemption and pending. These serve great for donotion & charity promotions. They are also available to place on your web site if you have enabled ECommerce.
17.	**Waitlist**	Should a customer attempt to book an available date which cannot accommodate the size of the party a waitlist option will appear. Your waitlisted potential customers list is viewable. Should a cancellation happen on a specific product which has people waitlist, an email will be triggered to letting you know that there now may be room to accommodate this party.
18.	**Auto Emails to Ticketed Customers**	Etickets, cancelation, reminder of their upcoming trip and Follow-up emails are all automatic customizable emails which Pono Rez sends autmatically, according to your settings. Follow up emails also will incorporate your social links if set up, (Facebook, LinkedIn, TripAdvisor, Yelp, etc...).

19.	**Auto Emails to Company**	Pono Rez provides company preferences to send emails to specific addresses (one to many) when specifc activities take place. For example: upon a sale (retail or a reservation bookings), when monetary changes happen, when any change happens, when retail items fall below a certain level, when new resellers sign up to sell your products, when a cancellation is made but a refund has not been issued, when a booking is made by someone other than your staff where a comment has been added and when a cancelation is made and there are customers waitlisted.
20.	**Promo Codes /GroupOn / LivingSocial**	Promo code web tools are available in the system. It is also possible to create a redeemption page for GroupOn and LivingSocial types of discounted pre-paid tickets.
21.	**Independent Payment Processor**	Many times gateways are in a bundled solution, which means the payment processor and gateway are inseparable. Pono Rez was designd purposely with the payment processor separate to ensure mobility to the best online credit card processing rates available and to prevent being locked into a rate increase.
22.	**PCI Compliant (Ecommerce)**	Pono Rez lives on a dedicated server which is scanned daily by McAfee securities. This system checks vunerabilities & sends reports of any issues. Daily we ensure 100% PCI & McAfee compliance. All payment information is stored on via gateway on a PCI Certified server.
23.	**Easy Cut / Paste Booking Widgets**	Once your products are set up, our code generator will create real time booking widgets made of simple javascript and HTML. We provide you step by step instructions for placing this code on your own web site. These widget can be generated in many flavors, with discount, promo codes, fixed dates, gift certificates and also pay later.
24.	**Secured Online Payments Tools**	Currently Pono Rez works exclusively with a VeriSign gateway software, PayFlow Pro (purchased by PayPal in 2002). In the near future we plan to also make available gateway software owned by Authorize.net. As part of our hosted checkout we offer the ability to add a PayPal Express checkout option. There is additional cost to you to include this, but this payment method has a higher cost of sales when using PayPal's Express Checkout, most merchants do not provide this option, but just the same it is available.
25.	**Customized Hosted Checkout**	Pono Rez provides tools so that our hosted checkout looks and feels like your own website, while providing double the encryption (256K - 128K required by PCI compliance) during checkout. This hosted page eliminates the cost & need for a secured certificate.
26.	**Exports to Quickbooks**	Daily on line credit card sales export to an IIF (Intuit Interchange File) or a CSV (comma separated values) file ready for importing to your accounting system. The billing report will also export to an IIF or CSV file for import & creation of invoices.
27.	**Auto Merged Documents to Resellers**	Provided reseller information is loaded in the system merges and produces the following documents: A3H Standardized industry contract, Net Rate Price Sheets, Product Fact Sheets as well as allowing for a customized letter. These are sent to select agencies via email with an attached pdf or printed for later mailing.
28.	**Auto Affiliate Web Form**	A link to a turn key affiliate form is available intended for companies to place on their website. This affiliate form allows for resellers to sign up to sell your product. Initially they are pending until a company user approves their relationship by establishing a net rate, payment terms, inventory visibility and access.
29.	**Real Time Phone & Web Sales**	Your inventory is published to the internet where agencies, customers from several web sites and your phone sales staff may access all at the same time. As bookings are made the inventory is adjusted. The system has completed over 2 million reservations March of 2012 without incident.
30.	**Transportation Dispatch**	If your products include transportation, Pono Rez has a built in transportation module where you may set up routes and subroutes for each product or combined routes for multiple products. Also included are "bus stop" locations so that if you want a group of clients staying within a 1 mile radius all to be picked up at one location you simple link these to the pick up spot. Transportation also has capacity limits and cut off times available. Routes may be web booking and agency booking enabled.
31.	**Email or Printed Invoicing**	One of the boiler plate reports is Billing. Billing allows the company to set up custom billing periods and produce invoices which may be printed/mailed or emailed to the reseller for payment.
32.	**Online Retail Store**	A turn key hosted shopping cart retail store comes standard with the Pono Rez system. The checkout process follows the same secured path as your Etickets. The retail store allows for shipping of products and point of sale in person sales. There is an email when the inventory falls below a specific threshold and also tracking of inventory making audits easy.
33.	**Blocks Settings Available**	Do you have blocks for large resellers? Would you like a block for your own directs? Pono Rez has the capabilities of setting up blocks with automatic release times.
34.	**XML Web Service for Supplier**	If the booking widgets are too simple and you have access to a web programmer, Pono Rez has a web service where by XML calls may be made from your site to Pono Rez allow for a complete customized check out process.
35.	**Continuity & Efficiency**	Avoid data re-entry & the potential error this introduces by having accounting, operation, administration and point of sales systems all on the same system or on a system which all "talks" easily to other systems. Pono Rez does.